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CLAIMS

1. A system for installing an entertainment device in a home entertainment system, comprising:

at least one television;

at least a first peripheral electronic entertainment device connected to the television; and

a portable memory media engageable with the television and the entertainment device for receiving information therefrom, the memory media haig set-up instructions for the television and/or the peripheral device stored thereon, these set-up instructions being displayed at the television.

- 2. The system of Claim 1, wherein the memory media is a flash memory device.
- 3. The system of Claim 1, wherein the first peripheral device is selected from the group including: a DVD player, a VCR, a cable receiver, a satellite receiver, and a personal recording device.
- 4. The system of Claim 1, wherein the set-up instructions are dynamically established based at least in part on type or model of the peripheral device.
- 5. The system of Claim 1, wherein the television and the first peripheral device are connected via a network device.

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6. A method for configuring a home entertainment system comprising at least one television, the method comprising the acts of:

engaging a portable memory media with the television;

transmitting television set-up instructions from the portable memory math to the television; and

displaying the television set-up instructions at the television.

7. The method of Claim 6, wherein the entertainment system further comprises at least a first peripheral entertainment device connected to the television and the method further comprises the acts of:

engaging the portable memory media with the television;

transmitting peripheral entertainment device set-up instructions from the the portable memory media to the television; and

displaying the first peripheral entertainment device set-up instructions at the television.

- 8. The method of Claim 7, further comprising the act of: dynamically establishing the set-up instructions based at least in part on a type or model of the peripheral entertainment device.
- 9. The method of Claim 7, wherein the first peripheral device is selected from the group including: a DVD player, a VCR, a cable receiver, a satellite receiver, and a personal recording device.

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10. The method of Claim 7, wherein the entertainment system further comprises at least a second peripheral entertainment device connected to the television and the method further comprises the acts of:

engaging the portable memory media with the television;

transmitting peripheral entertainment device set-up instructions from the the portable memory media to the television; and

displaying the second peripheral entertainment device set-up instructions at the television.

- 11. The method of Claim 10, wherein the second peripheral device is selected from the group consisting of: a DVD player, a VCR, a cable receiver, a satellite receiver, and a personal recording device.
- 12. The method of Claim 11, wherein the portable memory media is a flash memory device.
- 13. The method of Claim 6, wherein the television is connected to a network, and the method further comprises the acts of:

receiving information regarding the set-up instructions from the network;

at least partially based on the information received from the network modifying the set-up instructions transmitted from the portable memory media.

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14. A method for configuring an entertainment system comprising at least one television and at least a first electronic entertainment device, comprising the acts of:

engaging a portable memory media with the first electronic entertainment device;

transmitting electronic entertainment device set-up instructions from the first electronic entertainment device to the portable memory media;

transmitting the first electronic entertainment device set-up instructions from the portable memory media to the television.

engaging the portable memory media with the television; and

- 15. The method of Claim 14, further comprising the act of: displaying the first electronic entertainment device set-up instructions at the television.
- 16. The method of Claim 14, wherein the portable memory media is a flash memory device.
- 17. The method of Claim 14, wherein the first electronic entertainment device is selected from the group including: a DVD player, a VCR, a cable receiver, a satellite receiver, and a personal recording device.
- 18. The method of Claim 14, further comprising at least a second electronic entertainment device and further comprising the acts of:

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engaging the portable memory media with the second electronic entertainment device;

transmitting electronic entertainment device set-up instructions from the second electronic entertainment device to the portable memory media;

engaging the portable memory media with the television; and transmitting the second electronic entertainment device set-up instructions from the portable memory media to the television.

- 19. The method of Claim 18, further comprising the act of: displaying the second electronic entertainment device set-up instructions at the television.
- 20. The method of Claim 19, wherein the second electronic entertainment device is selected from the group including: a DVD player, a VCR, a cable receiver, a satellite receiver, and a personal recording device.
- 21. The method of Claim 14, wherein the television and first electronic entertainment device are connected to a network, and the method further comprises the acts of:

receiving information regarding the set-up instructions from the network; and

at least partially based on the information received from the network modifying the set-up instructions transmitted from the portable memory media.

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